



New Jersey School Boards Association

Strategic Planning Process 2018



Facilitated by NJSBA Field Service Department

Mary Ann Friedman, Field Service Representative



Agenda

- Welcome and Introductions
- What is Strategic Planning
- Advantages of Strategic Planning
- How to be a part of the process
- Wrap-up and Questions



Strategic Planning

Creating an
organization-wide
mission...

a vision

...that directs, motivates
and inspires all
members of the
educational community
to work together for the
common good.





Advantages of Strategic Planning

- Proactive
- Creative and innovative
- A planning process that is flexible
- Provides a forum of participation for a complete cross section of the community





Advantages continued...

- Creates an ongoing cycle of planning, assessment and decision-making
- Optimizes limited resources
- Increases communication
- Clear focus on decision making



Advantages continued...

- Highlights the importance of good information for decision making
- Creates a district-wide vision and mission that directs, motivates and inspires working together for the common good





Why Plan?

- Is your school enrollment changing?
- Is the make up of your school population changing?
- Are there more people in your community who don't have children in school?
- Are there changes in family structure in your community?





Why Plan?

- Is the economic structure of your community changing?
- Are the educational levels of community changing?
- Is there competition for your public schools?
- Is limited funding impacting your programs and services?



If you answered yes...

then
Strategic Planning
is for you!



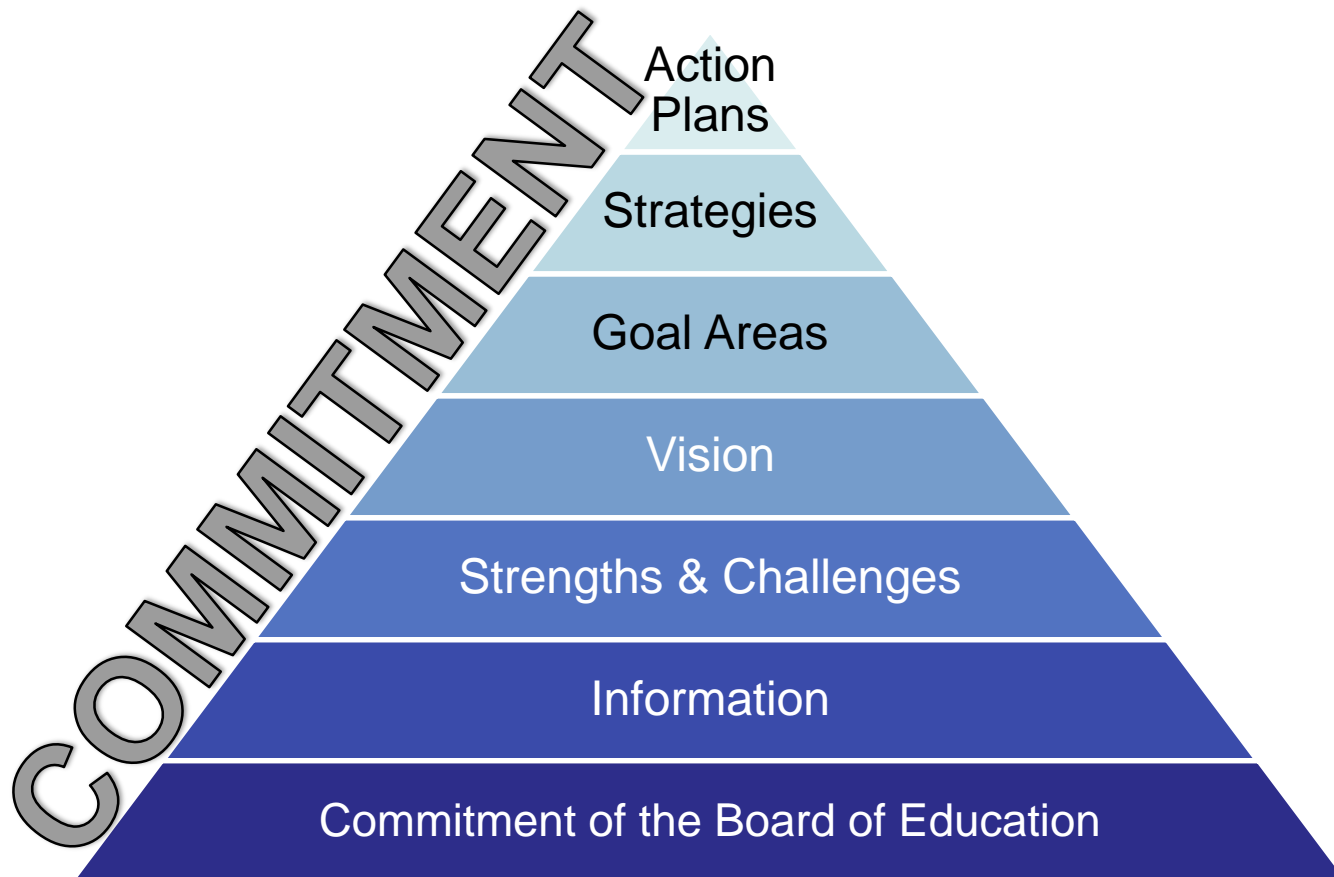


Goal-Setting & Student Achievement





Components of 3D Strategic Planning





Strategic Planning

How can you participate?





Ways to Participate

- 3D Strategic Planning (3 - 4 month process)
 - Attend and actively participate in 3 meetings (one per month)
 - Become involved in your school(s) to the extent you are able
 - Attend Board Meeting updates on the progress toward achieving the strategic planning goals



Piscataway Township Strategic Planning Dates

All Strategic Planning Meetings will be held in the High School Cafeteria.

Sign-in begins at 6:30 pm. Program begins promptly at 7:00 pm.

- Monday, October 29, 2018 (2 hours)
- Tuesday, November 27, 2018 (1.5 hours)
- Monday, January 14, 2019 (1.5 hours)



Strategic Planning



