Strategic Planning Process 2018

Facilitated by NJSBA Field Service Department
Mary Ann Friedman, Field Service Representative
Agenda

• Welcome and Introductions
• What is Strategic Planning
• Advantages of Strategic Planning
• How to be a part of the process
• Wrap-up and Questions
Creating an organization-wide mission…

*a vision*

…that directs, motivates and inspires all members of the educational community to work together for the common good.
Advantages of Strategic Planning

• Proactive
• Creative and innovative
• A planning process that is flexible
• Provides a forum of participation for a complete cross section of the community
Advantages continued…

• Creates an ongoing cycle of planning, assessment and decision-making

• Optimizes limited resources

• Increases communication

• Clear focus on decision making
Advantages continued...

• Highlights the importance of good information for decision making

• Creates a district-wide vision and mission that directs, motivates and inspires working together for the common good
Why Plan?

• Is your school enrollment changing?
• Is the make up of your school population changing?
• Are there more people in your community who don’t have children in school?
• Are there changes in family structure in your community?
Why Plan?

• Is the economic structure of your community changing?
• Are the educational levels of community changing?
• Is there competition for your public schools?
• Is limited funding impacting your programs and services?
If you answered yes…

then

Strategic Planning

is for you!
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<th>Goal-Setting &amp; Student Achievement</th>
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<td><strong>District Strategic Planning Goals</strong></td>
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Components of 3D Strategic Planning

- Action Plans
- Strategies
- Goal Areas
- Vision
- Strengths & Challenges
- Information
- Commitment of the Board of Education
Strategic Planning

How can you participate?
Ways to Participate

• **3D Strategic Planning** (3 - 4 month process)
  
  – Attend and actively participate in 3 meetings (one per month)
  
  – Become involved in your school(s) to the extent you are able
  
  – Attend Board Meeting updates on the progress toward achieving the strategic planning goals
All Strategic Planning Meetings will be held in the High School Cafeteria.

Sign-in begins at 6:30 pm. Program begins promptly at 7:00 pm.

- Monday, October 29, 2018 (2 hours)
- Tuesday, November 27, 2018 (1.5 hours)
- Monday, January 14, 2019 (1.5 hours)
Strategic Planning
Thank you